



Saturday, September 28, 2019

## 2019 Safe at Home Sponsorship Opportunities

**For more information, please contact:**

Susan Cornacchione  
 Vice President of Development  
 CICOA Aging & In-Home Solutions  
 317.803.6062  
[scornacchione@cicoa.org](mailto:scornacchione@cicoa.org); [www.cicoa.org](http://www.cicoa.org)

SPONSORSHIP LEVELS AND BENEFITS	CHAMPION (RESERVED)	LEADER	BENEFACTOR	ADVOCATE	SUPPORTER
	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Prominent name/logo placement on opening ceremony podium	•				
Opportunity to provide public welcome at event kick off ceremonies by a sponsor representative	•				
Public volunteer recognition during kick off via CEO opening remarks	•	•	•	•	•
Volunteer team photo taken during opening ceremony	•	•	•	•	•
Name/logo recognition on volunteer registration packets	•				
Prominent logo placement on volunteer t-shirts	•	•	•	•	
Opportunity to have promotional items made available to all participating homeowners and event volunteers	•	•			
Designated media house to host interviews for the event	•				
Name/logo recognition on yard signs at all participating homes	•				
Opportunity to provide volunteer team to support one or more homes	•	•	•	•	•
Recognition in all TV, radio and social media communications	•				
Recognition award certificate and CD with event photos delivered to sponsor organization following the event	•	•	•	•	•
Opportunity to participate in sponsor expo	•	•	•		
Recognition in CICOA Impact newsletter sent to donors, volunteers and supporters	•	•	•	•	•
Feature article in CICOA Messenger newsletter	•				
Logo and link on www.CICOA.org event page	•	•	•		
Name only listed on www.CICOA.org event page				•	•
Name listed in CICOA annual report and donor wall	•	•	•	•	•