On behalf of Indiana University School of Medicine and Care.Coach™,

We would like to invite you to participate in a study being conducted by the Department of General Internal Medicine - Indiana University School of Medicine. The research is assessing the comprehension and interaction that people with Alzheimer’s disease and related dementias (ADRD) have with a Care.Coach™ Socially Assistive Robot (SAR) as well as population-level benefits to patient healthcare utilization and caregiver burden. The SAR is an animated social companion software that appears as a virtual animal avatar presented through a touch-screen tablet used to provide a medium for increased, meaningful communication and cognitive stimulation for those with ADRD.

A Family Portal is another feature included in this software that allows users to add family content such as photos, music and family voice recordings for reminiscence therapy, music therapy, conversations about family, and more!

Please contact us if you would like to participate. See additional information on the attached flyer.

Sincerely,

Janetta Brown, PhD, Research Manager
Postdoctoral Innovation Fellow
Indiana University School of Medicine
Email: jancbrow@iu.edu
Phone: 317-274-8524
ENHANCE CARE.

IMPROVE HEALTH.

REDUCE COSTS.

SAY “HELLO” TO BETTER CARE.

We make it possible for families to cost-effectively ensure that they are providing their loved ones with the highest quality of care while allowing them to stay home longer and more safely.

WHO QUALIFIES?

Adults 55 or older who:

• Have Alzheimer’s disease
• Have a caregiver who can participate in the study with them

BENEFITS INCLUDE:

24x7 Caregiver Support

- Proactive safety and health monitoring
- Remembrance-based conversation
- Companionship

Daily Care Plan Management

- Customized daily care plans
- Scheduled reminders and reinforcement of care plan goals
- Daily care reporting

Socialization and Entertainment

- Information, news, music, games and more
- Video calling & voice messaging
- Electronic picture frame to view personal photos and see family updates

Family Communication Center

- Live updates about care plan activities
- Daily updates about your loved one
- Direct communication with care.coach’s team of 24x7 certified caregivers

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For More Information on the care.coach study coordinated by Indiana University:

CONTACT US

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EMAIL: jancbrow@iu.edu

Participation:

12 months

Compensation:

$30 in Kroger Gift Cards
Say “Hello” to better health.

Dr. Janetta Brown
Research Manager
Indiana University School of Medicine
Benefits of Care.Coach

Uniquely engaging companion for older adults
An innovative and exciting solution that coaches individuals to improve self-management of chronic conditions, and provides compassionate, 24/7 social support.

Major clinical & market traction
Proven 82% reduction in falls & delirium published by Stanford, 4 awards from NIH & Congress, 9 health plan customers serving over 20 million individuals.

Cognitive Stimulation and Social Inclusion
Alleviates burden from caregivers by combatting social isolation and engaging older adults with complex health issues.
Product Platform

Zero buttons, plug & play device
Tablet-based health tool requiring no technology aptitude to operate.

One avatar unifying many staff
Continuity builds trust & relationship with a better individual experience.

Thousands of care protocols
Evidence-based protocols personalized per individual & configurable by care teams.
Product Capabilities

This tablet can do the following:

- Remembrance-Based Conversation
- Play Games
- Read Books
- Lead Low-impact, Seated Exercises
- Play Music
- Video Calling & Voice Messaging
- Electronic Photo Album
- Schedule Reminders (Medications, Appointments, etc.)
- Direct Communication with Care.Coach’s Team

All hands-free, voice-activated communication!


Demo Video & Customer Testimonials

“I think it’s great - I have nobody to talk to. No relatives or anything. We just sit there and talk back and forth all the time - she plays trivia with me every now and then. And she reminds me to take my medications and everything.”

Avatar Participant

“Without you, my dad would definitely be in a nursing home...you have allowed me to keep him safer and happier than he would be anywhere else.”

Family Member

2-Minute Care Coach Video: https://www.care.coach/2-min-demo.html
Eligible Participants for This Study:

- Patient 55 years old or older with a Caregiver
- Diagnosis of Alzheimer’s or related dementias
- Study lasts for 12 Months
- We call you once per month for a 2-minute survey

*Completely Free with Internet Included!

*Gift Cards Awarded for Participation!

➢ **Next Steps:** Contact me to schedule an appointment for enrollment!
Interested in Care.Coach?

Get involved in a current research study conducted at Indiana University School of Medicine!

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