Indiana University School of Medicine CareCoach Study

Dr. Janetta Brown
Research Manager
Indiana University School of Medicine
Regenstrief Institute, Inc.
About Me: Dr. Janetta Brown

**Indiana University School of Medicine**
- **Innovation Fellow** within the Center for Health Innovation and Implementation Science
  - **Research Manager** for the Care Coach Study

**Industrial and Systems Engineer**
- PhD in Industrial and Systems Engineering
- BS in Industrial and Systems Engineering
- BS in Mathematics

**Honorable Mentions**
- Published Author
- Award-Winning Researcher & Designer
My Family, My “WHY”, My Passion: Alzheimer’s Disease Affects Me Too!

Grandma Marie
96

Grandma Esther
94

Mom, Sister, Dad, Me
Question for the Audience:

Which challenges are experienced by families caring for a loved one with Dementia?

(Alzheimer’s, Lewy Body, Vascular, Parkinson’s, etc.)
Product Platform

Zero buttons, plug & play device
Tablet-based health tool requiring no technology aptitude to operate.

One avatar unifying many staff
Continuity builds trust & relationship with a better individual experience.

Thousands of care protocols
Evidence-based protocols personalized per individual & configurable by care teams.
Care Coach Intro Video

Say “Hello” to better health.
Product Capabilities

All hands-free, voice-activated communication!

- Remembrance-Based Conversation
- Play Games
- Read Books
- Lead Low-impact, Seated Exercises
- Play Music
- Video Calling & Voice Messaging
- Electronic Photo Album
- Schedule Reminders (Medications, Appointments, etc.)
- Direct Communication with Care.Coach’s Team
Eligible Participants for This Study:

- Patient 55 years old or older with a Caregiver 21 years old or older
- Diagnosis of Alzheimer’s or related dementias
- Study lasts for 12 Months
- We call you once per month for a 2-minute survey

Completely Free with Internet Included!

Gift Cards Awarded for Participation!

➢ Next Steps: Contact me to schedule an appointment for enrollment!
IMPACT

Inclusion
Under-represented minority populations

Quality of Life
Help address and reduce affected family burden, stress, & quality of life

Community
Advancing community support and access to customized resources

"We are always looking for opportunities to support our Guests and Caregivers through their Alzheimer’s journey. Thank you for this opportunity!

– Regina Smith, MSW, LSW | VP OF PEOPLE OPERATIONS
Independent Adult Day Care Centers"
Special Thanks to Our Team at IU!

Principal Investigator:
Dr. Malaz Boustani, MD, MPH
Eskenazi Health
Email: mboustan@iu.edu

Research Manager
Dr. Janetta Brown
Phone: 317-274-8524
Email: jancbrow@iu.edu
Indiana University
School of Medicine

Research Assistant
Canaan Perry
Phone: (317) 274-9402
Email: cperry2@regenstrief.org
Regenstrief Institute

Research Assistant
Yasemin Berker
Phone: 317-274-8540
Email: yberker@iu.edu
Indiana University

Research Assistant
Andrea John
Phone: 317-274-3531
Email: johna@iu.edu
Indiana University

Research Assistant
Abbi Plewes
Phone: 317-274-6980
Email: adplewes@iu.edu
Indiana University