



INDIANA SENIOR DAY | MARCH 18, 2025

SPONSORSHIP BENEFITS

BREAKFAST PARTNER - \$5,000

- Preferred booth location in the Statehouse 4th Floor North Atrium during Senior Day to ensure exposure to policy makers, business leaders, community leaders, and seniors from across Indianapolis
- Exclusive name/logo recognition as “Indiana Senior Day Breakfast presented by...” on promotional materials including advertisements, flyers, signage, social media, programs and press releases.
- Opportunity to welcome participants during breakfast hour.
- Add your Organization's materials to the welcome bags for the Seniors.

LUNCHEON PARTNER - \$5,000

- Preferred booth location in the Statehouse 4th Floor North Atrium during Senior Day to ensure exposure to policy makers, business leaders, community leaders, and seniors from across Indianapolis
- Exclusive name/logo recognition as “Indiana Senior Day Luncheon presented by...” on promotional materials including advertisements, flyers, signage, social media, programs and press releases
- Opportunity to welcome participants during lunch hour.
- Add your Organization's materials to the welcome bags for the Seniors.

TOWN HALL SPONSOR - \$1,500

- Preferred booth location and prominent name/logo recognition in the Statehouse 4th Floor North Atrium guaranteeing exposure to policy makers, business leaders, community leaders, and senior citizens from across Indianapolis
- Name/logo recognition as “Indiana Senior Day Town Hall presented by...” on promotional materials including advertisements, flyers, signage, social media, programs and press releases.
- Opportunity to welcome participants during the Pre-Town Hall Break.
- Add your Organization's materials to the welcome bags for the Seniors



CAPITOL PARTNER - \$1,000

- Guaranteed booth location in the Statehouse 4th Floor North Atrium during Senior Day to ensure exposure to policy makers, business leaders, community leaders, and seniors from across Indianapolis
- Name recognition as Capitol Partner on promotional materials including signage, social media, programs, etc.
- Opportunity to promote organization's services through Indiana Senior Day social media networks
- Add your Organization's materials to the welcome bags for the Seniors

NONPROFIT PARTNER - \$500

- Booth location (based on availability) in the Statehouse 4th Floor North Atrium during Senior Day for exposure to policy makers, business leaders, community leaders, and seniors from across Indianapolis
- Name recognition as a Nonprofit Partner on promotional materials including signage, website, programs, etc.
- Opportunity to promote organization's services through Indiana Senior Day social media networks

TABLE PARTNER - \$250

- Booth location (based on availability) in the Statehouse 4th Floor North Atrium during Senior Day for exposure to policy makers, business leaders, community leaders, and seniors from across Indianapolis