

# DEMENTIA PROGRAMS

## Sponsorship Benefits

### PLATINUM

**\$1,000**

- Ad in Festival Program (Large)
- Recognition in Festival slideshow (Logo and website URL)
- Acknowledgment on CICOA & Dementia Friendly Indianapolis event web pages (Logo and website URL)
- Verbal recognition during the event
- Exhibitor booth in highlighted sponsor section with additional tables as needed
- Opportunity to put logo on gift bags
- Opportunity for sponsor representative to deliver welcome remarks
- Logo in Festival Promotional Flyer
- Recognition in CICOA newsletters to donors, volunteers, and supporters
- Exclusive individual organization social media thank you post
- Logo recognition on sponsor poster board at the Festival

### GOLD

**\$800**

- Ad in Festival Program (Medium)
- Recognition in Festival slideshow (Logo and website URL)
- Acknowledgment on CICOA & Dementia Friendly Indianapolis event web pages (Logo and website URL)
- Verbal recognition during the event
- Exhibitor booth in highlighted sponsor section with additional tables as needed
- Opportunity to put logo on gift bags
- Opportunity for sponsor representative to deliver welcome remarks
- Logo in Festival Promotional Flyer
- Recognition in CICOA newsletters to donors, volunteers, and supporters
- Featured spot in thank you social media posting recognizing the organization
- Logo recognition on sponsor poster board at the Festival

### SILVER

**\$500**

- Ad in Festival Program (Small)
- Recognition in Festival slideshow (Logo and website URL)
- Acknowledgment on CICOA & Dementia Friendly Indianapolis event web pages (Organization Name)
- Verbal recognition during the event
- One exhibitor booth
- Logo in Festival Promotional Flyer
- Recognition in CICOA newsletters to donors, volunteers, and supporters
- Organization name and logo featured in thank you sponsors social media post
- Organization name recognition on sponsor poster board at the Festival

### BRONZE

**\$250**

- Recognition in Festival slideshow (Logo and website URL)
- Acknowledgment on CICOA & Dementia Friendly Indianapolis event webpages (Organization Name)
- Verbal recognition during the event
- One exhibitor booth
- Organization Name in Festival Promotional Flyer
- Recognition in CICOA newsletters to donors, volunteers, and supporters
- Organization name and logo featured in thank you sponsors social media post
- Organization name recognition on sponsor poster board at the Festival

